

Inclusion, Disability, Equality and Action for Small and Medium-sized Enterprises (IDEA for SMEs)

Leonard Cheshire's IDEA for SMEs works with Small and Medium-sized Enterprises in the West of England area to increase their capacity, knowledge, and understanding of disability, supporting them to proactively employ disabled people more actively, confidently, and successfully.

Client testimonial: Sawday's

The client

Sawday's mission is to bring together people and places of spirit and character for meaningful experiences. They seek out independent hotels, bed and breakfast, inns and self-catering rental properties in the UK and Europe that are run with passion and creativity.

The brief

Sawday's is working hard to improve their disability inclusivity. Having completed Disability Confident Level 1 of the Government's Disability Confident scheme, they were looking to progress to Level 2 and were also keen to improve their recruitment practices. Sawday's prioritised disability inclusivity in the workplace and wanted training for all staff on disability.

The solution

Leonard Cheshire ran 14 workshops with Sawday's employees. These covered the definition of disability, language, accessible communications, mental health, and neurodiversity. Recruiters and managers received training at Sawday's office in Bristol which in turn provided the organisation with knowledge, skills and confidence to work with disabled candidates and employees. Sawday's staff also received a webinar on how to achieve Level 2 of the Disability Confident scheme.

The outcome

The workshops, training and webinars have helped Sawday's as they progress to Level 2 of the Disability Confident scheme and improve disability inclusion.

"The training was great, I felt I learned a lot and managed to take some helpful information in! I often struggle to absorb information but felt the facilitator delivered the training in a clear and helpful way".

"The facilitator is super clear in her presentation and content covered. Great training style - easy to understand and comfortable space offered to share if needed".

Sawday's

**Leonard
Cheshire** 